



PRE-WORKSHOP ON IMPROVED INNOVATION IN CRISIS RESPONSE: BUILDING RESILIENCE VIA JOINT ENGAGEMENT

Draft Agenda

March 7, 2019

Helsinki, Finland

GOAL

Building on Nordic Innovation Day 2017 and the 2018 Regional Resilience and Private Sector Innovation Workshop for Improved Crisis Response, Finnish and Nordic businesses will meet with counterparts from UN agencies and NGOs working on the Syria and Iraq crisis in Jordan, Lebanon, Iraq, Turkey and Egypt, as well as government authorities to build on ideas for joint solutions to the refugee crisis that improve lives, ensure basic needs, and expand business. This is a preparatory workshop to help ensure we achieve strong results in the main workshop in Jordan, with larger participation from the region.

OUTCOMES

The workshop will result in enriched partnerships between UN, NGO, business, and private sector stakeholders to continue to build joint approaches to expanding resilience in countries affected by crisis. It will also prepare participants for the 2019 Regional Innovation Workshop for Improved Crisis Response to be held in Jordan, in March 2019.

WHO SHOULD ATTEND

Businesses, education and other stakeholders who are committed to carrying out innovative, joint solutions to expanding resilience in response to the crisis.

METHODOLOGY

Design Thinking is the principle methodology, led by a Stanford University facilitator. After an opening session, participants will break out into five innovation challenge areas. In the first round, we will better understand and define the innovation

challenge. After lunch, in a second round we will explore potential ideas and then create prototypes that will inform the agenda of the workshop in Jordan.

AGENDA

8.30 – 9.00 **Registration & Coffee**

9.00 – 10.30 **Plenary session**

- Opening Remarks (UNDP and Finland)
- Introduction of UN organizations and NGOs present in Syria and neighboring countries (Turkey, Lebanon, Jordan, Iraq, Egypt) and the concrete innovation challenge areas that need to be addressed in humanitarian response and resilience building (UN agencies)

10.30 – 10.45 **Break**

10.45 – 12.45 **Thematic workshop session I** (10-12 participants)

- **Innovation tracks:**
 - Refugee and local needs: coping
 - Basic needs: housing, waste, energy, water
 - Refugee and local needs: recovery
 - Education, social integration, health
 - Refugee and local needs: transformation
 - Vocational/ entrepreneurial training, jobs matching
 - Business development needs: “ecosystem approach”
 - Partner with Middle Eastern companies, strengthen industries/ value chains, attract investment, expand import/export, build joint solutions
 - Government, NGO and International Organization needs
 - Communication/ICT, coordination, safety, service delivery
- **Agenda for each innovation track: Understand, Define**
 - Initial participant introductions: name, role, organisation (5 min)
 - Setting the stage and outlining the innovation challenges by relevant UN organization and NGOs (15 min)
 - Introductions by each participant: organisation’s goals and aspirations, interest and experience related to the innovation challenge (2-3 min each) (30-40 min)
 - Dialogue to better understand the needs and challenges (15 min)
 - Cluster needs into 2 or 3 groups (10 min)
 - Define the need (25 min)
 - Share “point of view” statement for each need, feedback (10 min)

12.45 – 13.45 **Networking lunch**

13.45 – 15.30 **Thematic workshop session II**

- **Agenda for each innovation track: Explore, Create**
 - Recap (5 min)
 - Brainstorming (10 min)
 - Cluster ideas, prioritise (10 min)
 - Design a solution (30 min)
 - Feedback (15 min)
 - Refine solutions, next steps & presentation (15 min)

15.30 – 15.45 **Break**

- 15.45 – 16.30 **Presentation of solutions in plenary**
16.30 – 16.45 **Outcomes and next steps for Regional I4C event**
16.45 – 17.00 **Closing remarks (Finland, other Nordic countries and UNDP)**

Innovation Challenge Areas

- 1. Refugee and local needs: coping**
 - Basic needs: low-cost housing, waste reduction, versatile energy, and water solutions
- 2. Refugee and local needs: recovery**
 - Education, social integration, health
- 3. Refugee and local needs: transformation**
 - Vocational and entrepreneurial training, jobs matching
 - Empower refugee women and youth to create solutions
 - Global market jobs through skills development (i.e. coding)
 - Partner to build capacity – digital and on site solutions
 - Facilitate the hiring of qualified refugees through matching
- 4. Business development needs: “ecosystem approach”**
 - Import (export) to European markets (agriculture, garments, etc.)
 - Partner with Middle Eastern companies (new markets, create jobs across value chains, reduce barriers to entry)
 - Attract investment/ funds – working with scarce resources
 - Strengthen value chains/ ecosystems to revitalize Middle Eastern economies
- 5. Government, NGO and International Organization needs:**
 - Safety, communication, coordination (including ICT, training, cybersecurity, etc.)
 - Building local capacity to deliver services, link local organisations to national and international institutions (mainly UN and NGO providers)