

REGIONAL RESILIENCE & PRIVATE SECTOR INNOVATION WORKSHOP FOR IMPROVED CRISIS RESPONSE

Agenda

March 27-28, 2019

Hosted by the UNDP Sub-Regional Response Facility for the Syria Crisis
Mövenpick Resort, Dead Sea,
Jordan

Objectives

To mobilize a shift in how businesses, UN agencies, governments, local and international non-governmental organizations respond to the protracted crises in Syria and Iraq. Participants will share their innovative work, get to know potential partners, and generate new, joint solutions to the refugee crisis through local partnerships, innovation accelerators, value chain development, etc. so together we make a stronger impact to improve lives, strengthen the economy and attract investment.

9:00 – 10:30 am **Official Opening of I4C and Walkthrough of Global Innovation Village**

Welcoming remarks by Representative of UNDP Sub-Regional Response Facility

Opening remarks by Mr. Fadi Ghandour (potential), Executive Chairman, Wamda Group and Founder Rowwad for Development; Reem Goussous (potential), Managing Director, Endeavor Jordan

The opening will give a brief update on the I4C and 3RP innovation agenda, expected outcomes of the learning event, followed by a walkthrough of the Global Innovation Village

10:30 – 10:45 am

* Coffee Break in the Innovation Village *

10:45 – 12:15 pm

High-Level Panel: Partnerships for Innovation

A Group of five experts from business, government, United Nations, civil society and the investment community will share their experience in cross-sector partnerships, exchange ideas and engage with audience through interactive dialogue.

12:15 – 1:15 pm

* Lunch *

1:15 – 1:45 pm

Innovator Introductions

Stakeholders from across sectors will meet their counterparts and learn about their organizations with the aim of sharing their innovative work and exploring future partnerships.

Innovation Challenge Areas (to be refined)

Events with Business Finland and in-country focus groups have generated eight thematic areas for joint solution-finding. Each participant will select one innovation track.

1. Refugee and local needs: coping

- Basic needs: low-cost housing, waste reduction, versatile energy, and water solutions,

2. Refugee and local needs: recovery

- Education, social integration, health

3. Refugee and local needs: transformation

- Vocational and entrepreneurial training, jobs matching
 - Empower refugee women and youth to create solutions
 - Global market jobs through skills development (i.e. coding)
 - Partner to build capacity – digital and on site solutions
 - Facilitate the hiring of qualified refugees through matching

4. Business development needs: “ecosystem approach”

- Import (export) to European markets (agriculture, garments, etc.)
- Partner with Middle Eastern companies (new markets, create jobs across value chains, reduce barriers to entry)

- Attract investment/ funds – working with scarce resources
- Strengthen value chains/ ecosystems to revitalize Middle Eastern economies

1:45 – 2:45 pm

5. Government, NGO and International Organization needs:

- Safety (including ICT, training, cybersecurity, etc.)
- Communication, coordination
- Building local capacity to deliver services

Good and innovative practices – parallel sessions (preparation of companies: case examples presentations in Helsinki)

Each innovation challenge group will hold a panel or dialogue on their topic to share good and innovative practices.

What are your most recent good and innovative practices in response to the refugee crisis? What do you want to learn from your colleagues' innovative initiatives? How can you adapt what you are doing given the good and innovative practices across the region?

2:45 – 3:00 pm

Each table will refine their innovation challenge as a starting point for Resilience Innovation Day (day 2). Challenges that were generated in previous workshops and focus groups will be the starting point.

3:00 – 4:15 pm

* Coffee Break in the Innovation Village *

Learning Sessions

Concurrent learning sessions will take place to support innovators in their success.

4:15 – 5:00 pm

- Resources for Innovation: Connecting with investors and attracting funds – relationship building, pitch and follow-through
- How can we work better with scarce resources? Collaboration, resource-sharing, cost-effectiveness.
- Lessons learned from mentors: entrepreneurs and innovators share their wisdom, tips and experience

5:00 – 5:15 pm

Innovation Keynote

5:15 – 6:30 pm

How can we invent new business models because available solutions aren't working.

Close of day 1: insights and takeaways

Innovation Village and Café

9:00 – 9:15 am

Day II: Resilience Innovation Day: Generating Breakthrough Solutions

Modeled after Nordic Innovation Day, innovators will work in one thematic area to generate joint solutions to key challenges. This will be a fast-paced, results-oriented, innovation workshop.

Welcome and Insights

Innovation Challenge Round Tables

Each table will convene around an innovation challenge statement from Day 1.

9:15 - 9:30 am

Initial solutions

9:30 – 10:30 am

Understanding needs and context

In small groups, participants will explore in more depth the needs and pain points in the current context for their innovation challenge. They will also look at root causes and deeper needs underlying the issue. If possible, an “end-user” will be interviewed.

10:30 – 11:15 am

Point of View statements

Groups will consolidate their understanding of a key need in their area and share in plenary

11:15 – 11:30 am

Break

11:30 – 12:15 pm

Brainstorm

Rapid generation of potential solutions through unrestricted thinking. Each group is expected to generate at least 50 solutions and prioritize top 3 solutions.

12:15 – 1:15 pm

Lunch

1:15 – 2:00 pm

Seeing the whole: What is emerging?

Looking back at their initial challenge, context and needs participants will engage in an interactive exercise to model what is emerging; what new possibilities and structures might be breaking through?

2:00 – 2:35 pm

Prototype

Each team will “prototyping” their solution: they will produce a rapid, rough, inexpensive version of their solution to bring the idea to life and test the feasibility of the design.

2:35 – 3:15 pm

Feedback

Each team will present their prototype, receive feedback, and make adjustments to their solution.

3:15 – 3:30 pm

Break

3:30 – 4:15 pm

Business Model

Using the business model canvas as a framework, teams will create a value proposition, outline the beneficiaries/ customers, and describe how they will launch their initiative.

4:15 – 4:30 pm

First Steps

Each team will decide how they want to proceed, who should be involved, and the key risks and questions on their solution. They may outline two or three tests or experiments to address a key risk. And, they may decide to schedule a next meeting.

4:30 – 5:15 pm

Looking at the whole

Each team will share their innovation and business model followed by a plenary discussion of how these prototype solutions could mobilise a shift in the refugee response.

5:15 – 5:30 pm

Closing remarks

Closing Remarks by Representative of Finland and
Representative of UNDP Regional Bureau for Arab States